



A Virtual World for working, learning, & meeting

Virbela is your Enterprise Metaverse solution, building the best places to work -One experience at a time, globally



Presentation Overview

Problem: The world is migrating to remote and hybrid work, but current tools have critical limitations to the employee experience.

Market: There is an explosion of interest and investment in Metaverse technology and the implications for the future of work.

Product: We have been building virtual worlds for business for 10+ years and are the only player with enterprise traction and a multi-billion dollar client success story (i.e., eXp Realty).

Strategy: 2022 product strategy will continue focus on scale, accessibility, extensibility, and fidelity.

Implementation: A Day in the Life of an Immersive Onboarding Strategy.

As organizations head back to the office
they face a new set of hybrid work challenges.



How often will employees work remote versus in-person?



How do we hold meetings when people aren't physically together?



How will I keep teams connected and retain company culture?

When the most innovative companies ditch their offices,
a new world of working, learning, and connecting is here.

“Most of our people don’t want to return to an office.”



“Employees can work from home permanently.”



“90% of our teams want a remote work option.”



“Teams can work from home forever.”

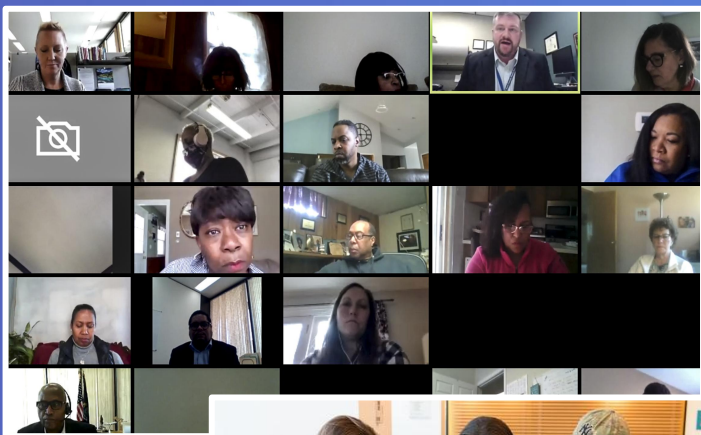


“We spent \$90M to get rid of our new HQ.”



“We’re closing our office & going digital by default.”



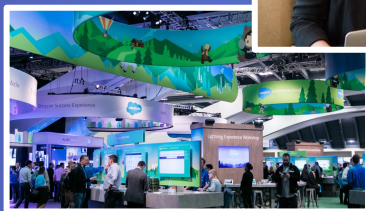


Legacy solutions are failing remote employees.

Employees demand remote work, but **video chat leaves them siloed, frustrated, and negatively impacts their mental health.**

Global Fortune-2000 companies are having **serious challenges building unified workplace culture and employee communities.**

Employee experience programs don't translate to remote, **leading to lost productivity, lost revenue, and employee burnout and churn.**



Video chat does not replace presence & space

There's something missing in the hybrid model.

It's a centralized community.



Co-Presence

Co-awareness
Raw material of community
Psychological resources
Activated if needed

Atmosphere



Chance Encounters

Proximity
Ease of access
Serendipity
"Watercooler Moments"

Being There



Routines

Everyday processes
Habits
Space usage
Appropriation

Trust



Virbela is the first virtual world platform built to truly solve the challenges of the hybrid workforce.

Leveraging the Effect of a Physical Campus.

And recreating the **sense of place** of the office brings back the **routines** that create **community** and helps remote employees feel connected with their in-office counterparts around the **globe**:

- The 'Open Door' policy
- Open floor engagement
- Hallway & watercooler conversations
- Socializing for fun
- Feeling connected to your larger team culture

Virbela Brings Together Two Once-in-a-Generation Workplace Disruptions

Work has permanently changed, fueled by employee demand and technology.

The world's most innovative companies have bet their future on the Metaverse.

Over 50% of the Fortune 500 have permanently changed their remote work policy.

Bloomberg Terminal @TheTerminal

The metaverse is the next big technology platform, attracting online game makers, social networks and other technology leaders to capture a slice of what we calculate to be a nearly \$800 billion market opportunity.

bloomberg.com
Metaverse may be \$800 billion market, next tech platform | Bloomberg Profess...
The metaverse is the next big technology platform, attracting online game makers, social networks and other technology leaders to capture a slice of wha...

Virbela gives your organization an unfair advantage.

Reduce Operating Costs

Save money on commercial real estate, facility, and travel expenses by shifting to remote operations.

Build a Global Culture

Create a virtual HQ that highlights and supports your brand value, organizational mission and culture.

Increase Diversity

Communicating using avatars is more accessible and reduces the chance of appearance based discrimination.

Hire the Best Talent

Expand your search to any country or continent. All team members need is wifi to get to work every day.





Virbela users report feeling **73% more engaged** in a virtual world than video chat.

Our virtual worlds give users a sense of place. We've designed our immersive 3D environments to improve communication between teams and reduces the negative impact of remote working & learning.

- Reduces stress from remote work & distance learning
- Feel more connected to peers and the organization
- More opportunities to have chance encounters, unique, meetings & socialize
- Breaks down silos between teams & departments



Our platform is built on the Unity Engine to replicate real world dynamics and social interactions. Recreate your office, event, or university while maintaining a sense of community in ways that video, chat, and email can't.

Accessible - Works on Windows & PC, VR headset optional

Scalable - Supports 10,000+ concurrent users

Engaging - Spatialized voice chat that supports natural conversation between multiple people and groups

Personalized - Fully customizable avatars and virtual environments

Configurable - build your campus with your functional spaces

Collaborative - Interactive web boards for presentations, screen sharing, and webcams

Secure - Compliant & enterprise ready



Virbela isn't just for enterprise organizations
Bring people together for learning, work, and fun.





Your Best Self, Every Day

With quick-change choices in outfits and hairstyles, avatars showcase genuine diversity and personality. Movement is natural and expressive.

- Wide variety of skin tone options and facial features
- Hair colors and styles
- Many professional and casual outfits and accessories
- Ethnic and religious headwear, such as hijab, turban, and yarmulke
- Halloween and Christmas outfits and accessories
- (available when holiday mode is enabled)

The image shows a virtual world environment with a large, modern glass building situated on a waterfront. The scene is overlaid with a semi-transparent red filter. The text 'Virbela Spaces & Features' is prominently displayed in white, bold font on the left side of the image. The background features a body of water in the foreground, a paved walkway with small figures of people, and a landscape with trees and hills under a cloudy sky.

Virbela Spaces & Features



Private Campus

A Virtual World to Call Home

Create a one-of-a-kind virtual world that's only accessible by your employees, students, or those who you invite.

Make it Your Own

Choose the spaces within your campus, including custom venue names. Add logos and graphics around the environment.

Space for Thousands

Your campus can include plenty of space for work, education, meetings, and social activities.

Host Private Events

Your campus has a variety of venues to hold board meetings, large conferences, or even concerts.

The freedom and confidence to run your entire organization remotely.

A Private Campus gives companies and universities of all sizes a virtual hub in which to operate their entire organization. From meetings, events, classes, and even holiday parties, Virbela has you covered.

- Build a World-Class Remote Culture
- Create Unstructured Social Environments
- Reduce Operating Cost



Meeting Spaces

Whether you're hosting a small team meeting, or a corporate event for thousands, Virbela has a venue to fit your needs.



With a single click, the auditorium can be expanded to fit your audience, accommodating up to thousands of attendees.



The conference hall is a flexible space that works well for classes or interactive seminars.



Boardrooms are available in different sizes & can be set to various seating configurations.

Auditorium

- Host a presentation for 1,000+ attendees
- Expand or contract the auditorium size to fit your audience
- Three large web screens allow you to present a wide variety of media
- Stage controls allow you to mute audience, turn lights on/off, add or remove stage furniture, force seating, and control private sound volumes





Conference Hall

- Three large web screens allow you to present a wide variety of media
- Change the seating configuration to best fit your event needs
- Stage controls allow you to mute audience and control private sound volumes

Support Center

The Support Center makes it easy to provide consultations or services to large groups of people without making them wait in a virtual line.

- Host a presentation for 1,000+ attendees
- Ticketing machines add users to a queue.
- When a representative is available, the user will be automatically teleported to a representative at a table.
- Room is scalable and can have up to three ticket machines and corresponding queues.



Team Suites

A Virtual Office That Scales With Your Team

Virbela gives your organization the agility, confidence, and freedom to operate entirely remotely.

- Office solutions to accommodate a small team or large enterprise
- Team Suites include a mix of individual offices, collaboration spaces and boardrooms
- Easily scale your office size as your team grows

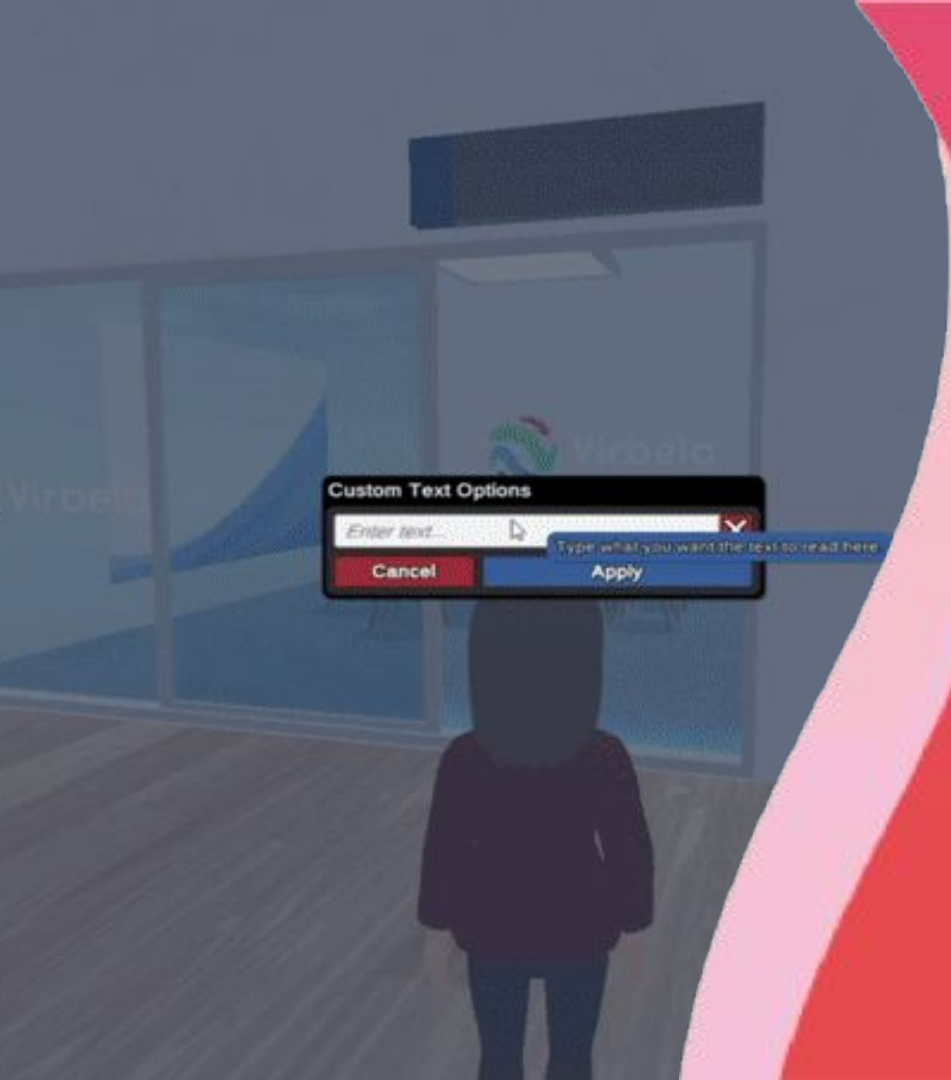


Team Suites

Boardrooms

- Perfect for large meetings, training and education
- Accommodates up to 100 comfortably
- Present a wide variety of media using web screens
- Choose from five room layouts to best fit your needs





Personalize Your Virtual Office

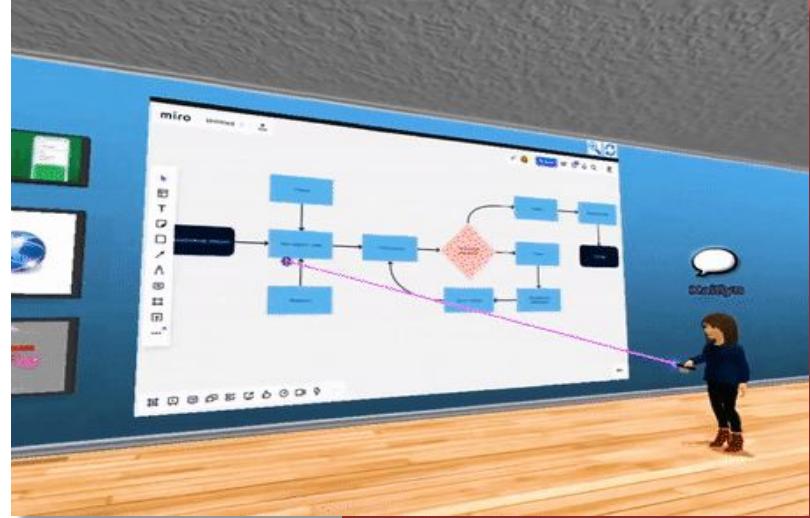
- Toggle between a reception desk or seating area at the entrance
- Upload your logo and clickable graphics to walls using image panels
- Customize names for individual offices and boardrooms
 - Names automatically populate in the navigation menu
- Change room layouts in individual offices and boardrooms to accommodate different group sizes and activities

Team Suites

Full Power Presentations

Everything your team needs to create immersive, interactive presentations

- Present slides, PDFs, and documents
- Visit websites
- Share your screen or webcam
- Interact with whiteboards and sticky notes
- Show any software that runs in a web browser
- Live stream on YouTube





Virbela Event Spaces & Features



Virtual Events

In virtual worlds, companies can set the stage -or expo hall, for new ways of gathering online and driving revenue.



Delight Attendees with a Unique Experience

Differentiate your event with virtual environments complete with fireworks, breathtaking views, dance-offs, and speed boats.



Increase Event Signups and Satisfaction

Virtual events let attendees feel like they really went somewhere. Stages, booths, and even a beach accommodate thousands with lots to see and do.



Expand Your Event's Reach and Brand Exposure

Attendees from anywhere can enjoy conferences and trade shows without travel. Navigating is intuitive for easy access and interaction.



Monetize Your Event, Sell Sponsorships and Booth Space

Partner with vendors and exhibitors to create compelling trade shows. Immersive booths feature interactive tech and allow natural conversations.

Event Spaces

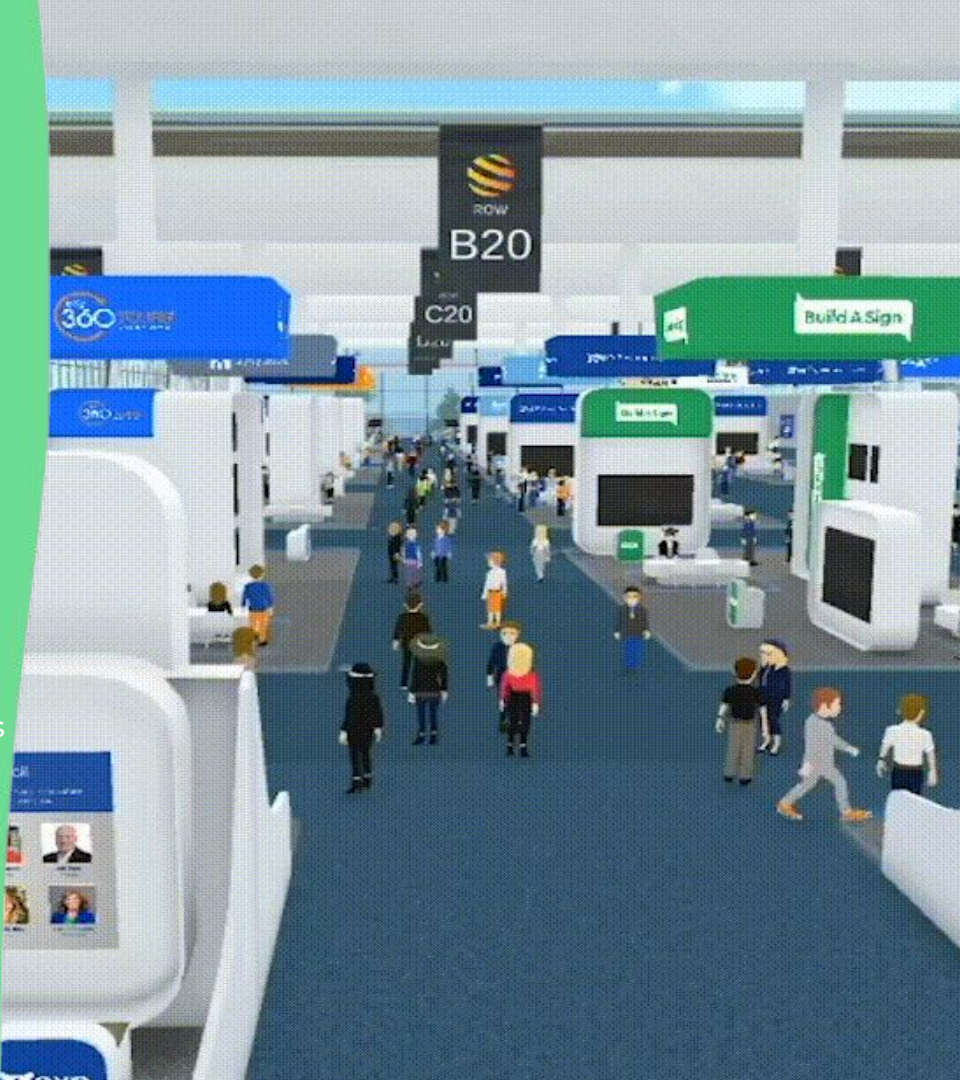
From trade shows to music festivals, Virbela event venues let your guests interact and enjoy the experience as they would in person.



Expo Hall

A modern business meeting and event facility complete with a lobby, socialization space, an exhibitor floor, auditoriums, breakout rooms & more

- Perfect for large conventions or trade shows
- Plenty of spaces to upload event branding and informational signs
- Three exhibitor booth size options, all can be customized with logos, brand colors & clickable images
- Four exhibitor hall sizes that allow up to 150 booths



The Speakeasy

The Virbela Speakeasy is a state-of-the-art, multi-level entertainment venue. Hang out on the main floor. Dance in front of the speakers or climb the stairs to the balcony for a view of the action.

- Accommodates up to 1,000 attendees
- Backstage area and green room with limited access
- Three web screens to live stream, camera share or present media
- Backstage controls allow you to control lighting and banner colors
- Add logos or clickable images around the venue
- Audience can clap, cheer, laugh, wave and dance (10 dance styles available)



Concert Stages

Perfect for music, comedy shows, or other forms of entertainment, concert stages provide an experience similar to an outdoor amphitheater.

- Available on the beach, soccer field, or rooftop
- Three web screens to live stream, camera share or present media
- Add your logo above the stage
- Audience can clap, cheer, laugh, wave and dance (10 dance styles available)



Case Studies



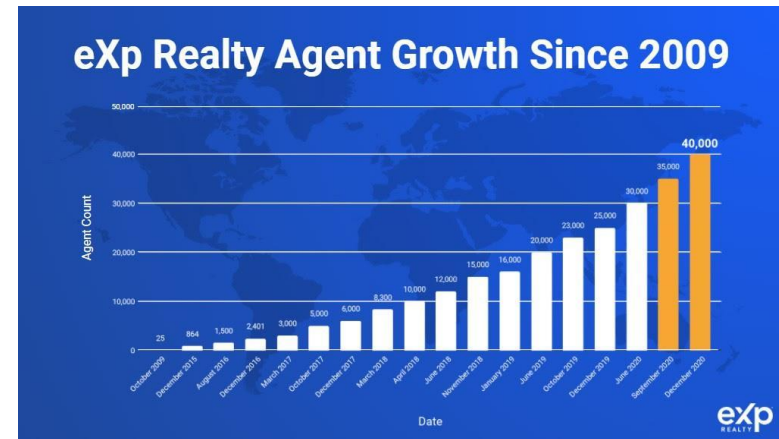


A multi-billion dollar business operating entirely out of a virtual world.



Implementation Blueprint:

1. Build a Community for Recruiting, initially
2. Leverage for a common onboarding experience
3. Ongoing centralized learning environment through the virtualized community
 - a. Company mission and values reinforced consistently and immersively.
4. Team Leaders recognize the value of the community and leverage for team engagements
5. Flywheel of expanding your organizational ecosystem, naturally and organically



More than 60,000 real estate agents from over 17 countries work in eXp World.

Proven Advantages with Virtualizing Communities

eXp has been an early-adopter in a centralized virtual ecosystem.

ROI in the Numbers:

- Over \$30 million in land/lease savings
- \$0 travel costs expanding to 17 countries
- 0 Carbon Footprint
- Invaluable connection to company/team



Over 60k

real estate agents using
Virbela

4 Years

in a row voted best place
to work

50 hours

of in-world training
classes

ROI Study: Virbela vs Webex A/B Testing: User Feedback



Trade Show Experience

- 66% of people participated in networking before, during, and after the Expo experience
- 90% of participants said they would attend another event of this nature in the Expo Hall



Employee Social Night

- 80% of participants preferred Virbela to video call alternatives
- 70% participated in casual conversations before the event started in Virbela (compared to 40% in Webex)



Auditorium Keynote

- 60% of participants mingled and interacted with other guests before event
- 48% said it felt as if they were attending an in-person event,



ROI: Employee Trivia Night

Virbela vs Webex A/B Testing

The Results:

- **80%** of participants preferred the event in Virbela
- The audio quality in both was comparable (no significant differences)
- Private volumes in Virbela were preferred to the breakout feature in Webex
- **60%** of participants used a separate chat to communicate with team members (in Webex) while none used it in Virbela
- **70%** participated in casual conversations before the event started in Virbela (compared to 40% in Webex)

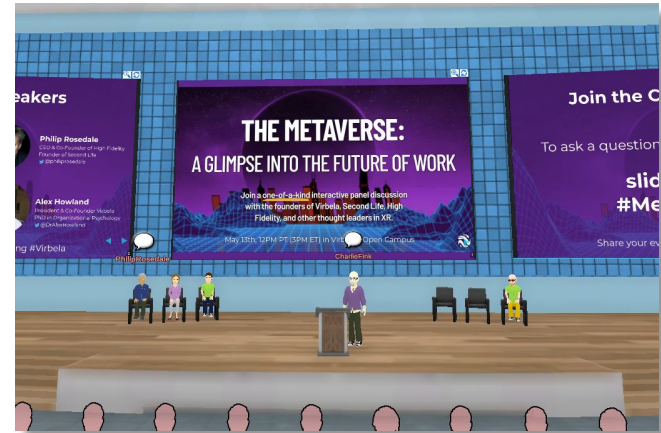


ROI: Auditorium Event

Virbela vs Webex A/B Testing

The Results:

- **85%** of users found Virbela easy to use & intuitive
- **90%** found the Audio quality on par or better than other tools available
- **48%** said it felt as if they were attending an in-person Event, while **45%** felt like it was a great virtual event

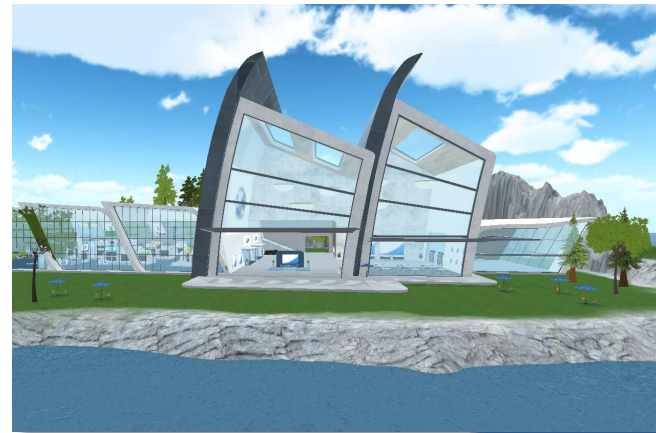


ROI: Expo Hall Experiment

Expo Hall was used for the final presentation day for Internship Commitment Ceremony

The Results:

- **75%** found the Audio quality on par or better than other tools available
- **66%** said they mingled and had conversations before, during, and after the Expo experience
- **90%** of participants said they would attend another event of this nature in the Expo Hall.





Contact Us

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